

# CHICKEN N PICKLE®

## Marketing Internship and Professional Development Program

The idea of Chicken N Pickle was conceived in the Grand Cayman Islands over cold beer and jerk chicken. One man's love for delicious, wood-fired chicken and the game of pickleball led to the 2016 founding of Chicken N Pickle's flagship location in Kansas City, Missouri and has quickly developed into a wildly popular destination for food and fun in other markets. Our mission is to provide an atmosphere that fosters fun, friendship, and community.

Our culture imperative to our community is to give back, with many philanthropic events and service-oriented endeavors to strengthen our neighborhood and beyond. As a Kansas City-born business, we feel strongly about contributing to the community that raised us.

### HERE'S WHAT YOU'RE SIGNING UP FOR:

Chicken N Pickle, the hottest new entertainment concept in town, is looking for Interns! Our brand is that of a ram-bunctious, multi-generational family that works hard and plays even harder. We are driven to provide our employees with a supportive, meaningful work environment by bringing voices to the table and providing opportunities for mentorship with career growth. We are looking for interns to take part in our immersive 7-week rotational internship program where you'll get to dive into different departments like Community, Marketing, Operations, Pickleball and People (HR).

### RESPONSIBILITIES

- Embody Chicken N Pickle's core values: Authenticity, Community, Connection, Integrity and Quality
- Demonstrates and supports a culture of diversity, equity and inclusion
- Acts as a brand steward
- Attend weekly marketing meetings with team
- Presentations on monthly marketing projects
- Competitive analysis presentation on different marketing agencies
- Researching influencers in different Chicken N Pickle markets
- Proofing menus
- Sending out updates on Chicken N Pickle mentions in the media
- Completing creative request forms
- Creating graphics for upcoming events
- Researching surrounding events
- Attend community engagement events with the Community Impact Coordinator

### THE DETAILS:

- When: May 30st- July 23rd
- Where: North Kansas City Home Office (no housing provided)
- Schedule: 30-40 hours/week
- What: Rotational internship experience where you will have the opportunity to independently take on necessary projects within the business to produce tangible results.

### WHAT PEEPS NEED TO APPLY:

- Resume
- Cover letter explaining why they want to intern at CNP
- School internship requirements for internship
- Transcript reflecting GPA 3.0 at minimum.
- Proof of 12 hours Volunteer hours minimum
- Degree in line with the internship request (marketing, hospitality, etc.)
- Ready to work hard and have some fun!

### HERE'S THE BIG DILL (PERKS):

- Paid Internship - \$14/hour
- Team Bonding experience
- CNP Swag
- Discounts on Food and Fun!
- Personal development opportunities